



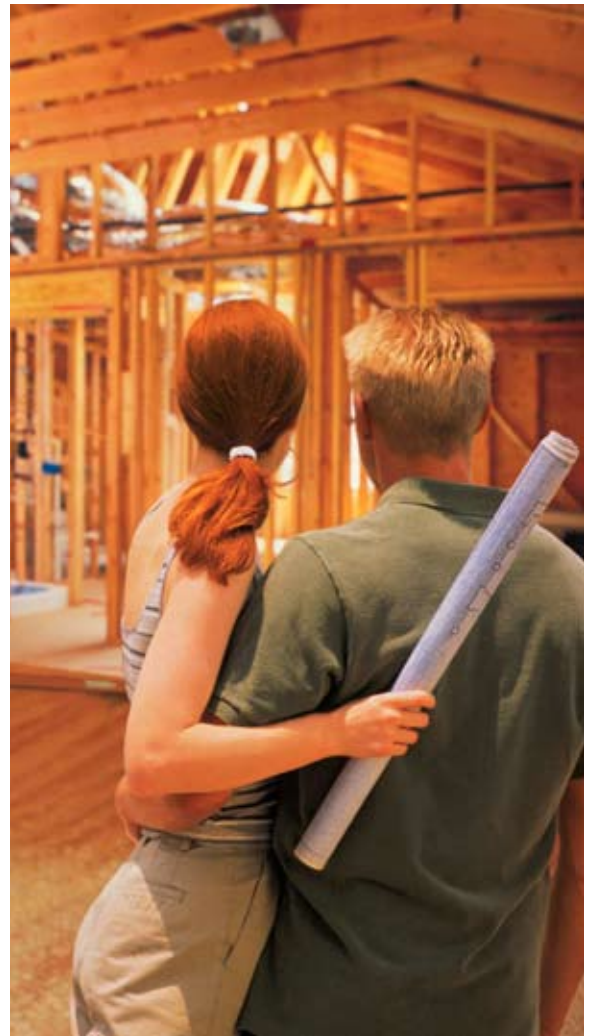
# Built in termite protection.

Building **termite protection** into your home while it is under construction is smart. Choosing a product recognized for its long-term protection and **planet-friendly benefits** is beyond smart. It's the best thing you can do to protect your home, your investment and your family.

Drywood, dampwood and subterranean termites can all pose **problems in homes** and other dwellings – as can carpenter ants, various beetles and wood decay fungi. Detecting the pests is not always easy and substantial damage often occurs before anyone realizes there is a problem.

The perfect product for **preventative pretreatment** is BOR-RAM® termiticide, insecticide, fungicide. Spray applied directly to wood and other surfaces during construction, BOR-RAM ensures **long-term protection** and long-term peace of mind . . . while supporting green building initiatives. BOR-RAM also carries a warranty. No wonder so many builders, pest management professionals and homeowners ask for it by name.

**Termite, Insect, Fungi Control**



## **BOR-RAM is a natural.**

What makes BOR-RAM different is its glycol-borate technology and its naturally occurring borate mineral salt active ingredient. Lethal to termites as well as certain other insects and organisms, this borate mineral salt exhibits low toxicity to people, pets and other mammals.

Spray applied to wood and other building materials, BOR-RAM penetrates deeply and creates a barrier in the termite food source. Target pests are repelled by the BOR-RAM barrier or eliminated as they attempt to feed. The barrier provides residual protection for many years, while also preventing termites from tubing across concrete.

Termites in an existing home? Not to worry. BOR-RAM eliminates termites and other pests in older homes just as efficiently as it prevents the pests in new construction.

## **Prevent termites and mold.**

For added security, ask your builder or pest management professional about safeguarding your home against surface mold and mildew while protecting it from termites.

MOLD-RAM®, a surface mold and mildew preventer, is an ideal protection partner for BOR-RAM. The result is a double dose of defense . . . and a double dose of peace of mind.

### **BOR-RAM facts.**

- EPA registered
- Primary termite pretreatment for new construction
- Borate-based technology promotes environmental stewardship
- Spray applied to wood and other building materials
- Penetrates deeply and creates a borate barrier
- Prevents termites from tubing across concrete
- Eliminates need to pump traditional termiticides directly into soil.
- Can also be used to eliminate pests in existing homes

### **Pests controlled.**

- Ambrosia beetles
- Anobiid beetles
- Brown rot (including dry rot), white rot and other wood decay fungi
- Carpenter ants
- Dampwood, drywood, subterranean (including Formosan) termites
- Old house borers and longhorn beetles
- Powderpost beetles

**Build termite protection into your home. Ask your building contractor or pest management professional about BOR-RAM today.**



**SipcamAdvan**  
The Natural Choice™

[www.sipcamadvan.com](http://www.sipcamadvan.com)