

BOR-RAM™

Termiticide. Insecticide. Fungicide.

A BETTER BORATE IS BORN!

Points to remember.

- ▶ Glycol-borate technology
- ▶ Easy to pour, mix, handle
- ▶ Saves time and money
- ▶ Primary termite pretreatment
- ▶ Controls wood-destroying organisms
- ▶ Performance warranty

BOR-RAM has arrived! It's the next generation in glycol-borate technology and the natural choice for **long-term protection** from termites and other wood-destroying organisms. BOR-RAM is EPA registered as a primary subterranean termite pretreatment for new construction and features **Aqueous Dispersion Technology (ADT)** for improved pouring, mixing and handling. The easy-to-use formulation saves time and money while delivering all the benefits of trusted glycol-borate wood protection. **A better borate? You bet.**





The better choice.

With the introduction of BOR-RAM, the Sostram Corporation arms pest management professionals with a new planet-friendly choice for controlling existing target pests, including termites, and preventing future damage. Unlike traditional chemistries that create a barrier in the soil, BOR-RAM is easily spray applied to wood or other construction materials and establishes a borate barrier in the food source. Termites and other wood-destroying organisms are eliminated when the borate enters their digestive systems. The borate barrier then remains in place to continue controlling labeled pests.

BOR-RAM is a borate-based technology. Borates occur naturally in the environment and exhibit low toxicity to mammals, but are lethal to termites and other wood-destroying organisms. Since these pests have not shown any ability to develop a resistance to borates, pest management professionals as well as homeowners and the environment can benefit from their use. The termites and other wood-destroying organisms are simply out of luck!

Highlights.

- ▶ Glycol-borate penetrates wood for maximum protection
- ▶ Eliminates existing and prevents future infestations of labeled target organisms
- ▶ Establishes a borate barrier so treated wood won't be breached
- ▶ Can be applied to materials other than wood
- ▶ Prevents termites from tubing across concrete
- ▶ Appropriate for indoor and outdoor application
- ▶ Aqueous Dispersion Technology (ADT) simplifies pouring, mixing and product application
- ▶ Borate-based chemistry promotes environmental stewardship
- ▶ Can be tank mixed with MOLD-RAM® for surface mold and mildew prevention

Pests Controlled.

- ▶ Ambrosia Beetles
- ▶ Anobiid Beetles
- ▶ Brown Rot (including Dry Rot), White Rot and other wood decay fungi
- ▶ Carpenter Ants
- ▶ Dampwood, Drywood, Subterranean (including Formosan) Termites
- ▶ Old House Borers and Longhorn Beetles
- ▶ Powderpost Beetles

Formulations and Packaging

Concentrate

- ▶ 4 x 1-gallon case
- ▶ 250-gallon tote

Other products available from Sostram:

MOLD-RAM®

A surface mold and mildew prevention product.

ODOR HUNTER™

An instant odor eliminator.



Dirty jobs done right.™

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